Memorandum

To: Help Me Grow and Early Intervention Stakeholders

From: Director John Martin, Ohio Department of Developmental Disabilities and Director Rick Hodges,

Ohio Department of Health

Date: February 27, 2017

For over a year, the Ohio Departments of Health (ODH) and Developmental Disabilities (DODD) have been working to transition Ohio's Part C program to DODD. During this process, our agencies have received numerous questions about Central Coordination.

Central Coordination will continue to serve both the Home Visiting and Early Intervention programs. However, the branding of Central Coordination will change. In the past, the Help Me Grow branding has been used for Central Coordination, Home Visiting and Early Intervention. Going forward, Help Me Grow will be used specifically for Home Visiting, DODD is working with stakeholders to rebrand Early Intervention, and Central Coordination will be rebranded "Bold Beginning!"

Bold Beginning! was chosen by the Early Childhood Advisory Council a year ago to align all of Ohio's early childhood programs. The vision for Bold Beginning! is "all children are valued, educated, healthy, and thriving." Creating a central intake and referral system for Help Me Grow and Early Intervention under the Bold Beginning! brand is one step in creating a more integrated early childhood system and "no wrong door" for families to access these services.

We believe that having a central access point branded as Bold Beginning! for all of Ohio's early childhood programs will lead to the best outcomes for families who can call one number to get connected to the right resource at the right time. We will work closely with you to make sure that these changes are as smooth and seamless as possible for families, providers and referral sources.

Again, we appreciate your commitment to Ohio's early childhood programs, and look forward to continuing our work together.